

Impact Report

2016

Music has the power to change lives



Introduction from the Mayor of London

I am very pleased to introduce the Mayor's Music Fund Impact Report 2016.

I believe that every child in London should have the best possible chance of happiness and success. Since taking office in May 2016, I have pledged to **improve social integration**, **opportunity and access**, bringing together Londoners from all social backgrounds and ensuring that no child is left behind. I have also put the creative industries and music at the heart of my plan for London's future. The work of the Mayor's Music Fund embodies both these key areas, developing aspiration and skills for young people and ensuring London will be as bright and diverse tomorrow as it is today.

This impressive report proves that learning a musical instrument has wide reaching benefits: it improves concentration, academic attainment, contributes to higher self-esteem and, most importantly, raises children's expectations of what they can achieve in all areas of their lives. In doing so, **the Mayor's Music Fund enables young people to fulfil their potential, in music and beyond**.

The impact of the Mayor's Music Fund is inspiring; the Scholarship programme provides sustained and progressive tuition over four years, specifically to children from low-income families, covering the often difficult transition from primary to secondary school, and the partnership programme gives intensive training for young instrumentalists, working alongside professional musicians.

Music has the power to change lives, and has an enormous impact on the development of children and young people. I am delighted to be the Patron of the Mayor's Music Fund.

Sadiq Khan Mayor of London



"...playing the violin was a huge outlet for him, like a lifeline."



Benjamin Radji

Year 7, Kingsdale School

violin

Lewisham 2014-18

Benjamin's story

Benjamin was first given a violin at school four years ago, and immediately his talent shone through. However, at this point his home life was extremely challenging; he was living in a hostel with his mum and brother, and although she could see the enormous, positive impact that learning the violin was having on him, the costs of ongoing tuition and ensembles would have been out of reach once the free lessons in school ended.

Benjamin was awarded a Mayor's Music Scholarship in September 2014, via Lewisham Music Service. Since then his passion for playing the violin has continued to increase, as have his skills, having recently passed Grade 3 with distinction.

He attends Lewisham Music Centre every Saturday, playing with the Symphonia. He is a member of Lewisham Junior Orchestra in the school holidays, taking part in a performance at the Barbican as part of the 'LSO Foyer Takeover', and has also performed at Blackheath Halls and the Royal Festival Hall. *His violin teacher said:* "Benjamin is a natural performer; he has a complete connection with repertoire and immersion in the music. He is totally passionate about the violin and is a natural performer. His commitment is outstanding; he practises up to two hours each day and always brings complete focus in lessons."

His mum, Corinne, recently told us:

"Benjamin loves playing the violin. I know that it is a huge part of his life, and plays a crucial role in his emotional health. As a family, we went through some terribly difficult times. Witnessing Benjamin's mental and emotional deterioration was extremely challenging, and it is no exaggeration to say that playing the violin was a huge outlet for him, like a lifeline; he played when he was upset, when he was angry, when he was sad, when he was frustrated, when he was happy... I cannot put in to words just how much the Scholarship has meant to him, and to us all. A huge thank you to the Mayor's Music Fund, to the sponsors, and also to all the staff at the Saturday Music Centre who are making my son's life so much richer and happier."

Established in 2011 the Mayor's Music Fund is an independent charity with the Mayor of London as Patron.

Our vision

To **nurture the talent** of thousands of young Londoners, in particular those from low-income, and disadvantaged backgrounds, to enable them to realise their potential, both in music and beyond.

Our mission

- Provide 4-year instrumental Scholarships in support of children from low-income families to help progress their musical talent.
- Empower young musicians to explore and develop their capabilities to the fullest.
- **Enable** professional musicians and artists to become motivational role models.

Our programmes

Scholarships: These are awarded to children from low income, often challenging backgrounds, and cover the transition from primary to secondary school. Scholars are supported by their school and borough music service, have a dedicated mentor, and families are included wherever possible. The four-year award offers them the chance to play in weekly bands and ensembles, have intensive instrumental tuition, take part in inspirational projects and attend live music events.

Partnerships: These ambitious projects across a diverse range of music genres provide 7-18 year olds with outstanding opportunities to perform alongside top professional musicians in iconic venues.

Since January 2012, MMF has invested £1.6m in its programmes, working in partnership with London's Music Services to award 375 four-year Scholarships across the 32 London boroughs, and funded 29 inspirational projects with 32 professional arts organisations, reaching 8,000 young people.



Progression & attainment

100% of all graduating Scholars in 2016 had **improved by two grades or more** throughout their Scholarship.

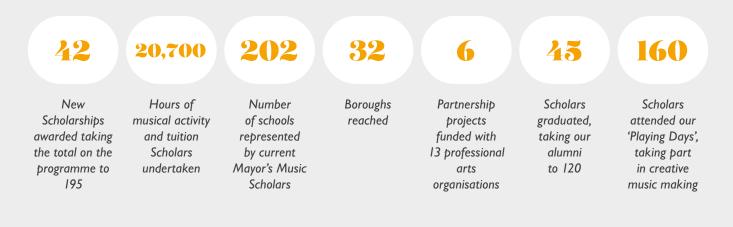
70% had **improved by three grades or more**, and **38%** had **advanced by four grades or more**, during the four year period.

62% of all other Scholars currently on the programme have already **improved by two grades or more** since beginning their studies.

On average, Scholars progress at the rate of just over one grade per year, once they have moved beyond the beginner stage. All graduating Scholars who wished to continue learning are doing so, with support from their school, music service or local trusts and charities. Former Scholars have gone on to achieve scholarships at top state and independent schools, places at junior music colleges and specialist music schools, and many high profile performances across London including with the National Children's Orchestra, Sir Simon Rattle's Orchestra for London, Chineke! Juniors, at the Queen's Diamond Jubilee, the opening ceremony of the 2012 Olympics and with English National Opera.

96% of parents and carers asked **agreed**, or **strongly agreed**, that the Scholarship had improved their child's concentration and practice, self esteem and confidence; with **76%** stating that they had seen a **marked improvement** in academic attainment and progress since the Scholarship began.

2016 in numbers



A selection of achievements and performances in 2015/16

Aimee Hartzenburg

Cello Aged 10 🎜 Bexley 2014-18

Aimee gained her Grade I with Distinction in February and is now working toward her Grade 3. Her Mother describes how Aimee's confidence has 'rocketed'. This year she has worked extra hard at her II+ because she was desperate to go to Townley Grammar School, as she loved the feel of the music department. Aimee's head teacher commented on her improvement in confidence across all of her subjects.

Saffron Adewusi

Trumpet Aged 13, Brent 2013-17

Saffron is currently working towards her Grade 6 Trumpet and has recently received a Distinction in Grade 8 Piano. Saffron was able to take part in the National Concert Band Festival held in Manchester, played at the Royal Albert Hall in April and her band have been invited to play at the world championships in Holland in 2017.

Ruth De Gloria

Guitar Aged 11, Camden 2015-19

Ruth is currently at Grade 3 standard on both the drums and guitar. Her Scholarship has given her the chance to attend out-ofschool music activities and meet other students who musically challenge her. Her head teacher describes how she "has had to learn to manage her time and distractions well in order to achieve high standards in both music and other broader academic activities."

Lucy Parker Flute Aged 12, Harrow 2012-16

Having achieved a Distinction in Grade 5 earlier this year she has just taken her Grade 6 in the flute. Lucy has a 'fantastic' learning attitude according to her head teacher and is a very worthy student for this Scholarship.

Krum Didov Flute Aged 14, Hounslow 2012-16

Krum achieved his Grade 7 earlier this year, just before graduating from his Scholarship. According to his mentor, Krum plays in just about every ensemble available to him and has had multiple performances as well as playing a solo in concert band. According to his head teacher, Krum's school work is excellent and he has gained a huge amount of confidence from his musical success.

Jermaine Obieza

Recorder Aged 11, Lewisham 2014-18

Jermaine was awarded a certificate of appreciation by his head teacher for his contribution to school music. His hard work in the recorder is evident through his Distinctions in both Grade 2 and 3 and he is now learning the flute.



"...music helps her to achieve more effectively in all aspects of her life."



Katie Brown

Year 7, Kingston Academy

Kingston 2015-19

flute

Katie's story

Katie started learning the flute after seeing a marching band at a parade in 2014. So inspired was she, that as soon as she got her hands on one she started to teach herself to play.

When we received her nomination in the summer of 2015, her teachers told us that she had had no formal flute tuition, but was already showing enormous promise. She attended free lunchtime recorder groups at school, and was able to transfer skills that she was learning onto her flute. Katie also joined her school orchestra where she asked other flautists to teach her new notes and techniques.

Her class teacher said: "Her quiet determination and enthusiasm is infectious and a very positive addition to any ensemble."

Katie showed excellent ingenuity and an unwavering determination to achieve her goal and was awarded the Scholarship in 2015 to finally be given the music tuition she deserves. As well as weekly flute lessons, Katie is a keen member of her school orchestra and choir, as well as attending her Saturday Music School.

Katie's head teacher wrote: "It's evident that the enjoyment Katie derives from all her music activities, especially playing the flute, helps her to achieve more effectively in all aspects of her life."

Now, one year on from being awarded the Scholarship Katie is making the most of every opportunity that comes her way. She is working towards her Grade 3 and has already taken her Grade 1 theory exam.

Katie told us: "Being a Mayor's Music Scholar has given me lots of selfconfidence and makes me want to try more new things. I have met lots of awesome people, understand how to read music better and look forward to meeting people like me who enjoy playing music as much as I do."



"The Mayor's Music Fund is working hard to redress the balance to ensure every child who wishes to learn a musical instrument has the chance to do so – be it through their Scholarship programme for children from low-income families, partnership projects offering access to professional musicians, or ensemble days with high-profile workshop leaders.

I am delighted to be involved with this organisation, and have seen first-hand the difference it makes to children's lives."



In 2016, over 160 Scholars joined us for playing days at City Hall throughout the year.

ABRSM Playing Days

The aims of the Playing Days are to:

- Regularly bring together all Mayor's Music Scholars to make music together.
- Enable Scholars to meet, share experiences and make friends outside their music service.
- Offer additional and supportive ensemble activity, alongside their weekly provision, following a progressive route from the first awards day through to graduation.
- Explore and develop creative music making, improvisation and composition skills.
- **Build** confidence and develop musicianship.

We are delighted to have been able to work in partnership with ABRSM during 2016, offering our Scholars a series of workshops that offer the opportunity to meet other Scholars and take part in creative, challenging music-making.

ABRSM is the UK's largest music education body, one of its largest music publishers and the world's leading provider of music exams, offering assessments to more than 630,000 candidates in 93 countries every year. ABRSM's mission is to inspire achievement in music. In partnership with the Royal Schools of Music, they support high-quality music-making and learning around the world. They offer pathways and resources for learners and teachers that help build musical skills, provide goals and encourage progress.

We hold three Playing Days throughout the year, from the very first point of access for new Scholars and their families and teachers, to a summer graduation at the end of their four-year award.

New Scholars' Awards Day

Our Awards Day, held at the beginning of the autumn term, welcomes our new Scholars to City Hall for the first time where they can meet fellow Scholars who will be joining them on their four-year journey. Here they are led in a workshop by professional musicians where they create a new piece of music to be performed to their families, music teachers and guests.

All Scholars' Playing Day

Throughout their Scholarship we invite all of our Scholars to join us for Playing Days. These are held at iconic musical venues around London, such as the Royal Festival Hall or the Guildhall School of Music & Drama, where they are taught by and learn from professional musicians. Scholars work alongside the professionals in small instrument 'sectionals', focusing on improvisation and developing technique. These are inspiring and thought-provoking days, allowing the Scholars to create diverse music and experience music in a new and exciting environment.

Graduation

At the end of their four years our Scholars return to City Hall to reflect on and celebrate all that they have achieved during the course of their award. The chance to get together with their fellow Scholars, many of whom have become friends over the four years, to create and perform a new piece of music, marks an exciting day. We congratulate them and celebrate what they have achieved, and wish them well on their ongoing musical journey.

We are delighted that our alumni now stands at 120 and we are happy to be in touch with many our former Scholars and their families, inviting them to events, offering support and advice, and inviting them take part in our Playing Days as Peer Mentors. It is important for us to be able to track their progress beyond the Scholarship, as many of our original cohort from 2011 begin studying for GCSE music and move on to greater things.

"We've been active supporters of the Mayor's Music Fund and the Scholars' Playing Days for several years. The programme matches ABRSM's DNA of widening access, and of inspiring achievement in music.



"The Playing Days are about bringing all the scholars together, celebrating individual practice and effort through making new music together. What they create, often in an incredibly short space of time, is always ambitious and inspirational."

Where are they now?

We are very happy to keep in touch with our alumni Scholars and follow their progress once our funding ends. Here is a selection of some of their wonderful achievements in the last 12 months.

Louis Lodder French Horn Hackney Music Service

Music is still a big part of Louis' life and he is going from strength to strength. He recently performed as the third boy in Mozart's Magic Flute at English National Opera and took part in our Classical Meets Jazz project in Hackney. He has gained his Grade 7 French Horn, Grade 5 Jazz Trumpet, and Grade 5 Piano. Louis attends the Centre for Young Musicians, where he is in receipt of a DFE Music & Dance Scheme award.

Yasmin Adewusi Saxophone/Clarinet Brent Music Service

Yasmin who is now 14, shared her Scholarship over two instruments, (the saxophone and the clarinet) and graduated in 2015. Having started at Grade I standard on the saxophone she is currently studying to take her Grade 8, and has begun her diploma in the clarinet at the Royal Academy of Music. "It makes me feel accomplished and I have something that wows people. It will look good to universities too. It gives me a very positive feeling."

Ignacy Stefanowicz Violin

Hounslow Music Service

From the outset it was clear that Ignacy was a very gifted musician and a worthy nominee for a Scholarship from the Mayor's Music Fund which he was awarded in 2013. In 2014 Ignacy was supported to audition for a place at the Yehudi Menuhin School and was duly accepted, funded under the DfE Music and Dance Scheme. Ignacy has continued to thrive at YMS and has settled into life as a weekly boarder.

James Lynch Violin Hillingdon Music Service

Now aged 14, James graduated from his Scholarship in July 2015 and since then, has achieved his Grade 8 Violin with Distinction. He still shows great commitment to his music attending, Saturday music school, his school orchestra and the Hillingdon Philharmonic Orchestra, performing with them at Cadogan Hall.

Ibrahim Vatansever Violin

Southwark Music Service

Ibrahmin is now studying at the Centre for Young Musicians, where the Head of Strings, Gill Tarlton, said: "his attendance and timekeeping is excellent, and he has made full use of all opportunities given to him." He recently took his Grade 7.

Bishal Debnath Trumpet Hounslow Music Service

Bishal is currently very busy preparing for his forthcoming GCSE exams and his Grade 8 Trumpet which he will take in July 2017. In addition to this, he is heavily involved in extended curricular musical activities, where he is currently preparing for performances with Hounslow Youth Orchestra and Youth Concert Band. His ambition is to go to Cambridge University.

Jerrell Lewin Djembe Drum Hackney Music Service

Now aged 13, Jerrell told us: "The Scholarship helped me a lot and gave me confidence towards my music and I would like to thank MMF for giving me the opportunity to fulfil my potential." Jerrell is an excellent Djembe Drummer and still performs with Hackney Music Service, taking part in their recent festival.

Linden Mercurius Clarinet

Wandsworth Schools Music Service

Linden performed at Wimbledon Lawn Tennis with the Wandsworth Pops Orchestra and in the Royal Festival Hall 'Brighter Sounds 2016'. Since he graduated from the Scholarship he has also passed his Grade 5 and says that ''playing my instrument makes me happy and helps me to concentrate.''

Ruby Butt Clarinet Southwark Music Service

Ruby has done extremely well over her four years as a scholar. Her hard work and commitment was rewarded further by a scholarship to continue her studies at Junior Trinity which she now attends on Saturdays. In addition, Ruby has taught herself the drums, guitar and keyboard, getting involved with multiple music groups, and has started her music GCSE early.

Aissatu Jalloh Cello Tower Hamlets Arts & Music Education Service

Aissha plays the cello and double bass and now aged 15, has recently applied for the BRIT School. She described the Scholarship as a "life changing opportunity for someone to fulfil their musical dreams."

Emmanuel Odujebe Trombone Camden Music Service

Emmanuel was awarded his Scholarship in 2012. He showed huge commitment to his music, singing in the school choir and playing trombone, piano and the violin. In 2014 Emmanuel was awarded a scholarship to Christ's Hospital School where he is now thriving, taking part in the Marching Band and Big Band, and has recently taken his Grade 7 Trombone.





Partnership projects

In addition to our Scholarship programme we provide funding for ambitious, inspirational projects across London. These provide 7-18 year olds with outstanding and diverse opportunities to perform alongside top professional musicians in iconic venues. Previous projects include: a Bollywood project to develop brass ensembles in Enfield, Ealing & Barnet; Remix the Mix in Barking & Dagenham which fused urban and classical music; The Firebird, a cross-genre project between youth orchestras in Richmond and Hounslow, local secondary schools in Feltham, and the Royal Ballet School; and Animate, a creative group in South London combining acoustic and electronic instruments with music technology.



Music Untamed

Croydon Music Service Grand Union Orchestra 🎜 Fairfield Halls

Music Untamed celebrated the cultural diversity found within the Croydon communities by exploring its many different musical backgrounds. The Grand Union Orchestra and Croydon Music Service inspired and educated Croydon students on the different music traditions found both in Croydon, and around the world.

Working with two schools in Croydon the project reached 275 children with the aim to re-engage and motivate them through the power of music. One participant said, "It's been one the best experiences with music, it was great. It has definitely improved my knowledge on the guitar." As well as new styles and techniques, participants learnt to improvise and play from memory without sheet music. Music teachers also benefited, learning from the Grand Union Orchestra's style of music-making which they then continued in lessons outside of the rehearsals.

The project culminated in a massed performance at The Fairfield Halls giving the students a chance to perform in a professional concert hall, alongside professional musicians and to a large, appreciative audience. As a result the impact was evident through the feedback from parents: "My child tends to be quiet, but performing and interacting with others during the project gave him confidence and brought him out of himself."





6

Projects funded

in 2016

29

Projects funded

since 2011

£86,740

Total funding

awarded

to projects in 2016 **884**

Number of participants directly involved 4,900

Wider reach (workshops/ outreach/ audience)

Strings for Royal Greenwich

Royal Greenwich Music Hub Trinity Laban Conservatoire, Stretto, Blackheath Halls

This project was a partnership between Royal Greenwich Music Hub, Trinity Laban Conservatoire of Music & Dance and Stretto Strings. It focused on expanding the scope of progression activities for beginner string players by developing access to an exciting and comprehensive string project, providing a link between 'first access' programmes and the borough's String Orchestra. The project drew on the expertise and placement of both local and regional partners to create a fun, inspiring and unique combination of interactive activities and high profile events.

Play Dub Now

Newham Music Hub

Jazz Warriors International, Guildhall Creative Leadership Programme, Gallion's Music Trust

Newham, in partnership with the Jazz Warriors International, Guildhall Creative Leadership Programme and Gallion's Music Trust aimed to inspire children to learn music through non-classical ensembles. The project specifically recruited young musicians from secondary schools and their associated primaries, encouraging new links to be forged between the two. During the project they created dub ensembles and learnt about formal composition as well as developing creative and improvisation skills. The final showcase was at the Barbican Hall in a joint concert with Newham Music Trust.

Classical Meets Jazz

Hackney Music Service Serious, London Symphony Orchestra

This partnership between Hackney Music Service, Serious, and the London Symphony Orchestra explored practical approaches to participation in classical and jazz music by children and young people from under-represented cultural and ethnically diverse backgrounds. Role models included musicians from authentic backgrounds who crossed both the classical and jazz genres. The project culminated in a performance in the Hackney Music Festival in July 2016.

Summary of financial information

	Unrestricted Funds 2016 (£)	Restricted Funds 2016 (£)	Total Funds 2016 (£)
Income and endowments from:			
• Donations	112,718	178,555	291,273
Charitable activities	168,211	_	168,211
• Finance income	14,400	_	14,400
Total income and endowments	295,329	178,555	473,884
Expenditure on:			
• Raising funds	122,400	_	122,400
Charitable activities	147,137	176,883	324,020
Total expenditure	269,537	176,883	446,420
Net income/(expenditure) before transfers	25,792	1,672	27,464
Transfers:			
Gross transfers between funds	_	_	_
Net movement in funds	25,792	1,672	27,464
Reconciliation of funds			
Total funds brought forward	62,082	_	62,082
Total funds carried forward	87,874	1,672	89,546



Trustees' statement

The summary of financial information shows the income raised for our activities, the cost of raising the income and the amounts spent on our charitable activities. The information is taken from the full financial statements which were approved by the trustees on I December 2016. In order to gain a full understanding of the financial affairs of the charity, the full audited financial statements, trustees' annual report and auditors' report should be consulted.

Copies can be obtained from www.mayorsmusicfund.org, the Charity Commission or Companies House.

Thank you...

Our supporters

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* indicates major donor

Our delivery partners

We are delighted to be working in every London borough, in partnership with the following music services:

Barking & Dagenham Community Music Service Barnet Education Arts Trust Bird College, Bexley Brent Music Service Bromley Youth Music Trust Camden Music Service Croydon Music & Arts Ealing Music Service Enfield Music Service Hackney Music Service Haringey Music Service Harrow Music Service Havering Music School Hillingdon Music Centre Hounslow Music Service

Islington Arts First CIC Kingston Music Service Lambeth Music Service Lewisham Music Service Merton Music Foundation Newham Music Hub Redbridge Music Service Richmond Music Trust Royal Greenwich Music Hub Southwark Music Service Sutton Music Service Tower Hamlets Arts and Music Education Service Tri-Borough Music Hub

Waltham Forest Music Service

Wandsworth Schools' Music Service

Everyone's support keeps the music playing

Thank you to our Ambassadors and all the other artists who give their time freely when performing at fundraising concerts and delivering workshops. Thanks also to our guest speakers and volunteers and all those individuals who take part in challenge events to raise money for us.

With no public or statutory funding, we rely entirely on donations from individuals, trusts and foundations and corporate engagement to support our work.

The generosity of our current and former benefactors helps us to ensure the development and sustainability of our work during a period of uncertainty in the funding of music education and the arts.

Ambassadors, trustees and staff

Trustees

Veronica Wadley (Chair) Oonagh Barry Michael Berry Simon Bragg Katharine Davidson Joanna Dipple Oliver Duff David Kershaw Peter Manning Richard Morris Chi-chi Nwanoku MBE Iohn Reid With thanks to trustees James Joseph, Henry Wickham, Bob Rothenberg MBE and Jonathan Moulds CBE who resigned during the year.

Ambassadors

Alison Balsom Nicola Benedetti MBE George Benjamin CBE Julian Bliss Yolanda Brown Imogen Cooper CBE Sir Mark Elder Sir Vernon Ellis Jane Glover CBE Raymond Gubbay CBE Jools Holland OBE Stephen Hough CBE Steven Isserlis CBE Julian Joseph Miloš Karadagli Stephen Kovacevich Lord Lloyd-Webber Rachel Portman OBE Sir John Tusa Laura Mvula Eric Whitacre

Staff

Chrissy Kinsella *Chief Executive* Henrietta Temple *Executive Assistant*

Additional music education support

Paul Broadhurst GLA, Senior Cultural Strategy Officer, Music and Cultural Education

Miranda Francis Head of Junior Programmes, Royal College of Music Sean Gregory Director of Creative Learning, Barbican Centre & Guildhall School

lan Rowe Principal, Bromey Youth Music Trust

Nigel Scaife

Syllabus Director, Associated Board of the Royal Schools of Music

Stuart Whatmore Manager, Tri Borough Music Hub

"The work of the Mayor's Music Fund is immensely important to future of the music workforce in London and beyond.

The programme increases diversity and promotes inclusion, opportunity and access for some of the most under-represented young musicians, ensuring that each of those children has the opportunity to develop their full potential, regardless of their socio, ethnic or economic background."

Chi-chi Nwanoku, MBE, Double Bassist, Founder & Artistic Director, Chineke!

Support us

If you would like to find out more about how to support our work, including sponsoring a Mayor's Music Scholar, please contact Chrissy Kinsella, Chief Executive at **chrissy@mayorsmusicfund.org** or by calling **020 7983 4943**.

Contact us

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